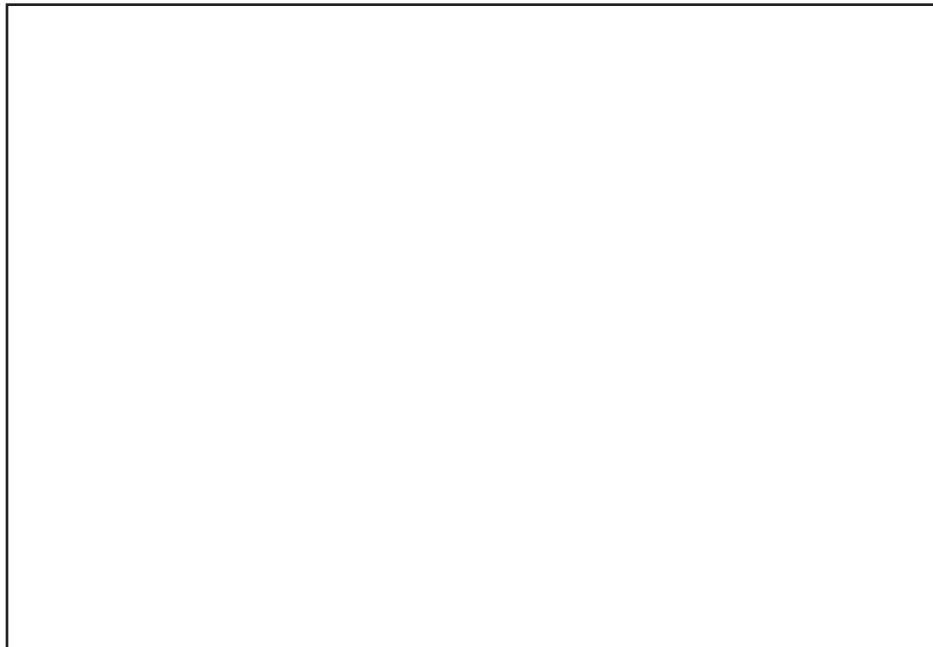


The Chronicle
Horizontal Eighth Page Ad Size

This is the actual ad size for *The Chronicle*.
Please use this as you plan your advertisement.



Horizontal Eighth Page
3 columns x 3.5"
actual size: 4.875" x 3.375"

The Chronicle
Vertical Eighth Page Ad Size

This is the actual ad size for *The Chronicle*.
Please use this as you plan your advertisement.



Vertical Eighth Page
2 columns x 5.25"
actual size: 3.25" x 5.125"